

PRICEList2009

sergiorodDESIGNS



media concepts

Logo Design Flat Rate **\$275**

Design rate **\$45 hr**

Basic Set-up **\$25***

*Does not include logo design or art development

Business Cards	500	1000
Black ink(ONLY)	\$23	\$33
Black ink 2 sides	\$33	\$48
Full Color	\$39	\$46
Full Color 2 sides	\$59	\$76
<small>Minimum set-up Art Fee \$25 3.5x2 standard business card on 100# white cover or 12 pt coated</small>		

Brochures	500	1000
Black ink(ONLY)	\$60	\$90
Color outside/ black inside	\$152	\$275
Full Color 2 sides	\$185	\$370
<small>Minimum set-up Art Fee \$40 8.5x11 standard brochure printed on 60# white trifolded Add extra \$10 per 500 or \$15 per 1000 for 100# gloss.</small>		

5x7 Post Cards	500	1000
Black ink(ONLY)	\$30	\$38
Color front / black back	\$100	\$200
Full Color 2 sides	\$185	\$370
<small>Minimum set-up Art Fee \$24 80# white cover or 12 pt coated one side</small>		

4.25x5.5 Post Cards	500	1000
Black ink(ONLY)	\$25	\$30
Full Color 1 side	\$60	\$90
Color front / black back	\$65	\$97
Full Color 2 sides	\$95	\$185
<small>Minimum set-up Art Fee \$24 80# white cover or 12 pt coated one side</small>		

*Price Does not Include Shipping

18x24 Coroplast Signs (Yard Signs)		
Includes 2 Sides Plus H Stakes		
	per sign	total
1	One Color \$20	\$20
5	One Color \$19	\$95
10	One Color \$18	\$180
15	One Color \$15	\$225
20	One Color \$12	\$240
25	One Color \$10	\$500
50	One Color \$6	\$300 *SPECIAL
100	One Color \$4.05	\$405 *SPECIAL
250	One Color \$3.35	\$837.50
500	One Color \$2.96	\$1480
1000	One Color \$2.05	\$2050
50	2 Color \$7.43	\$371.25
100	2 Color \$6.50	\$650.00
150	2 Color \$4.60	\$690.50
200	2 Color \$4.20	\$840.00

18x24 Polymetal Yard Signs	Banners
1 Color \$35	Vinyl Any Size \$5 sq ft
2 Color \$40	Full Color Digital \$8 sq ft
Full Color \$45	
6x24 Riders \$10	
H Frames S/R* \$21	Larger banners get price breaks
H Frames D/R* \$25	
<small>*S/R (Single Rider) *D/R (Double Rider) Add Picture for \$5.00 more per sign Each additional color vinyl add \$5.00</small>	

Business Card		MAGNETS 12 X 24	
MAGNETS 2 X 3.5	total		
Qty.			
100	\$63	1	\$35
250	\$123	2(Set)	\$60
500	\$169	Full Color	\$70
1000	\$278		
<small>Minimum set-up Art Fee \$24</small>		<small>Minimum set-up Art Fee \$24</small>	

Vehicle Graphics Start at \$199
Entire Vehicles* \$249-\$499

*Depending on Vehicle and Art time

Window Lettering Available
Window Perfs Available

sergiorod.com
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